

Laerdal Global Health is a not-for-profit company dedicated to helping save the lives of mothers and newborns, through collaborative design processes and partnerships with leading global health organizations.

**Our goal is to help save 400,000 more lives per year by 2020.**

# Helping Babies Grow

A family of training and therapy products aiming to help save lives of newborns, especially low birth weight babies through breastfeeding and skin-to-skin.



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# Helping Babies Grow

Prematurity is the major cause of newborn death and disability globally. Each year, preterm complications account for over 1 million deaths, often from preventable causes. Skin-to-skin, proper feeding and infection prevention, also known as Kangaroo Mother Care (KMC), can avert up to 450,000 preterm deaths each year by 2015 if near-universal coverage is achieved (Lancet, 2013).

A recent Lancet article reports that scaling up of breastfeeding to a near universal level could prevent 823,000 deaths annually. WHO and UNICEF endorse KMC and recommend breast milk cup feeding to newborns with breastfeeding difficulties in low-resource settings. The Small Baby Care Bundle aims to help save lives of preterm and low-weight babies through skills-based training- and therapy products.

## Helping Babies Survive

Developed by the American Academy of Pediatrics and based on the latest WHO guidelines, the Essential Care for Every Baby program trains providers to perform critical interventions for all newborns after birth. Essential Care for Small Babies focuses on managing the special needs of low birth-weight and preterm newborns.



## Breastfeeding Series

Co-funded by Laerdal Foundation, Global Health Media has developed clear, engaging and practical action videos to teach breastfeeding practices at scale.



### Nifty Feeding Cup

Designed in collaboration with PATH, Univ. of Washington and Seattle Children's, a feeding cup for providing breast milk to infants with breastfeeding difficulties.



### CarePlus Helping Babies Grow

A preterm wrap designed to help mothers provide continuous quality KMC both in facilities and after discharge.



### MamaBreast Breastfeeding Simulator

A water-filled simulator that allows for realistic breast milk expression, practicing correct breastfeeding and KMC.



### PreemieNatalie Preterm Simulator

A realistic preterm simulator that supports training in skin-to-skin, nasogastric tube placement, and breast, cup, and nasogastric tube feeding.