



Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives

Laerdal serves healthcare providers and educators with products and services for Basic Life Support, Advanced Life Support, Simulation, Airway Management, Immobilization, Patient Care, Self-directed Learning and Medical Education.

Educational Services Specialist – UK region

Field-based Employment opportunity

Here at Laerdal Medical UK we are working towards meeting our 2020 mission of helping save 500,000 more lives globally. One of our most important areas of focus is to offer high quality educational services and programs to support our customers in their activities, including medical simulation and quality enhancement programmes.

We are happy to be able to offer a **fantastic opportunity** to join our team and contribute to supporting improvements in patient outcomes through the delivery of exceptional educational services throughout the UK.

About you

We are looking for an individual who has a **passion for education** and experience in medical simulation and patient care. The accompanying specification outlines the key areas that we would be looking for the successful candidate to demonstrate knowledge of, as well as the personal attributes essential for the role.

What you will do

Based at home, the Educational Services Specialist (ESS) would be expected to spend up to 4 days per week delivering educational services to a broad group of customers including universities, hospitals and Emergency Medical Service providers. Full training would be given to allow the ESS to be successful in supporting high quality medical simulation programmes. It is expected that the ESS would contribute to the development and implementation of innovative educational solutions and take **great pride in the quality of delivery** of these.

The ideal candidate will be based in the South-Central regions of the UK and will be primarily focused on supporting customers across the South of the UK, however will be expected to form a part of the wider team across the whole of the UK.

Travelling will form an important part of this role, with regular overnight stays expected with flexibility in working patterns being key. This role will occasionally require international travel, so the ESS must hold an unrestricted UK passport. A full UK driving license will also be required.

The role attracts multiple benefits including;

- Starting Salary range of between £29k - £36k per annum
- Annual performance related bonus capped at 10% of salary
- Company car
- 10% non-contributory pension scheme
- Private health insurance scheme
- 33 days annual leave (including statutory)

If you would like to discuss this role please contact Chris Dinsdale on either chris.dinsdale@laerdal.com or 07799587068.

To apply for this position, please send a copy of your CV to: chris.dinsdale@laerdal.com by 1700 on the 01/09/2017.

Interviews for this role will take place on the 19th/20th September 2017 in London.

Position Title:	Educational Services Specialist	Department & Cost Centre:	Laerdal Medical Limited
Reports to:	Business Manager for Programmes and Services	Location:	United Kingdom (Field and office based)

Position Overview

Define position overview. What would you tell someone if asked “What do you do”? – write one or two sentence description or bullet points to describe what the role encompasses. Use easy to understand language and terminology and be as specific as possible.

- Work as part of the educational services team to support the successful implementation of Laerdal solutions.
- Deliver installation / education services at customer sites
- Deliver technical training to specific groups of customers

Position holder is accountable for:

Define accountabilities. Accountability is being answerable for the result. List the key areas, projects, implementations or applications that the individual is solely accountable for or has the primary decision making authority. The purpose for defining these accountabilities is to clarify what the employee is accountable for and to agree exactly on the scope of authority. Accountabilities may not be applicable for all roles.

- Professional delivery and co-ordination of educational/technical solutions
- Provide excellent customer services and represent Laerdal in a professional manner.
- Provide on-site coordination for the instigation, delivery and evaluation of solutions.
- Commitment to a quarterly process of performance review.

Responsibilities:

Describe primary responsibilities. The responsibilities describe the most important and frequent actions that are taken by the employee in support of their role. These activities should represent approximately 80% of the time spent on the job. The intention is to provide a concise overview of the job, not to provide “how to” or “step-by-step” details.

- To be an effective and reliable member of the educational services team.
- Provide up to date and relevant information to customers regarding Laerdal solutions.
- Accurate reporting of activity into CRM (Siebel) ensuring that all activities are completed on time.
- Implement solutions at the customer site, this will include participating in the delivery of courses, providing training and expert advice on a site by site basis
- Travel to customer sites will be required approximately 3 days per week

Requirements:

- Minimum of 3 years’ experience of working in a simulation, resuscitation or education setting.
- Technical experience of utilising patient simulation products.
- Evidence of ongoing professional development.
- Demonstrable experience of initiating, piloting and evaluating training programmes.
- Excellent interpersonal skills.
- Good attendance record.
- Higher Education Level 4 education in a science, healthcare or related subject
- Ideally a BSc or equivalent (level 6) in a healthcare or science discipline
- Clinical knowledge and experience would be a distinct advantage

This list is not exhaustive and you may be called to undertake other duties to meet the needs of the service