

Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives. Laerdal serves healthcare providers and educators with products and services for Basic Life Support, Advanced Life Support, Simulation, Airway Management, Immobilization, Patient Care, Self-directed Learning and Medical Education.



## Product Manager Software & Data Solutions

As a Product Manager, you will have the primary ownership of Laerdal's patient simulation software, including LLEAP, SimPad and "App" software, all of which are core to our products and programs.

### **As a Product Manager, you are accountable for:**

- Communicating, both in writing and verbally, with internal and external customers to ensure our organization and our end users understand the true value of our software and its capabilities.
- Work with users to understand workflow, instructional design and user-interaction design.
- Ensure the applications are designed to facilitate effective simulation training, reducing barriers for simulation adoptions (make it simple to use, minimize requirements for training).
- Collecting and synthesizing user input for current and new product development improvement and projects.
- Developing, maintaining and managing roadmaps for all assigned products. Understanding in depth and documenting the competitive landscape for assigned products, including suggesting countermeasures to meet the competitive pressures.
- Developing and implementing company-wide go-to-market plans, working with all departments to execute the plans.
- Maintaining a status dashboard for all products that includes – product statistics, prioritized areas for improvement and roadmaps for future development.

### **You have:**

- A bachelor's degree, a degree in business or computer science from a four-year college or university or equivalent.
- Minimum (3) three years' experience in sales, marketing, and or product management and 3 – 5 years' experience in Product Management (preferably with Medical or Educational products).
- Developed and successfully executed product launch plans to a global market. At a minimum, you have participated in launching a new product to market possibly as a member of a launch team.
- High degree of credibility in product knowledge and Product Management.
- Strong strategic planning and execution skills and high degree of problem solving skills.
- Ability to develop in-depth understand of product line and its position in the marketplace.
- Excellent English language skills and write and speak comfortably about technical and clinical topics to engineers, nurses and doctors.
- The freedom to travel 25% of the time to user sites around the world.
- A positive attitude toward working in a creative environment that is sometimes hectic but always rewarding.

*The position reports to Jim Azukas, Director - Patient Care, Software and Data Solutions. The job is based in Stavanger, Norway. Send application letter and a CV to [HR@laerdal.com](mailto:HR@laerdal.com) within 21 April 2017.*

