

Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives. Laerdal serves healthcare providers and educators with products and services for Basic Life Support, Advanced Life Support, Simulation, Airway Management, Immobilization, Patient Care, Self-directed Learning and Medical Education.



Product Manager Patient Care – Medical Emergency and Trauma

As a Product Manager, you will have the primary ownership of the products assigned to you and therefore the “health” of the individual products including product competitiveness, product roadmap, revenues and quality.

As a Product Manager, you are accountable for:

- Communicating, both in writing and verbally, with internal and external customers to gather and distribute information about your assigned products.
- Collecting and synthesizing user input for current and new product development improvement and projects.
- Providing clinical and practical advice in projects and relevant disciplines on best practices, use models, and cost effective solutions
- Developing, maintaining and managing roadmaps for all assigned products. Understanding in depth and documenting the competitive landscape for assigned products, including suggesting countermeasures to meet the competitive pressures
- Representing the Medical Emergency and Trauma team in a positive way to customers and the organization by showing you are responsive, professional and ready to help others be successful.
- Developing and implementing company-wide go-to-market plans, working with all departments to execute the plans
- Maintaining a status dashboard for all products that includes – product statistics, prioritized areas for improvement and roadmaps for future development.

You have:

- Developed and successfully executed product launch plans to a global market. At a minimum, you have participated in launching a new product to market possibly as a member of a launch team.
- A working knowledge of the product development process and can describe in high level terms how we take a product from the idea stage all the way to sending finished products out the door to customers.
- A formal clinical education and practical experience in a medical field such as nursing or paramedic training. If you have a Bachelor's or MBA degree in Marketing or a Master's Degree in Education, this will help your chances of getting the job.
- Excellent English language skills and write and speak comfortably about technical and clinical topics to engineers, nurses and doctors.
- Samples of your written work in English that might include reports, Product Information Bulletins, launch plans, product descriptions or marketing materials.
- The freedom to travel 25% of the time to user sites around the world.
- A positive attitude toward working in a creative environment that is sometimes hectic but always rewarding.

The position reports to Suzanne Shea, Director - Patient Care, Medical Emergency and Trauma. The job is based in Stavanger, Norway. Send application letter and a CV to HR@laerdal.no within 31 March 2017.

