

Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives. Laerdal serves healthcare providers and educators with products and services for Basic Life Support, Advanced Life Support, Simulation, Airway Management, Immobilization, Patient Care, Self-directed Learning and Medical Education.



Product Manager – Patient Simulators

We are seeking to strengthen the Product Management function for our simulator portfolio, and are therefore looking to fill a Product Manager position. The position is located in Stavanger, Norway.

As a Product Manager, you will have the primary ownership of the product lines assigned to you and therefore the “health” of the individual products including product competitiveness, product roadmap, revenues, quality, etc.

As a Product Manager, you are accountable for the following:

- Developing and implementing a company-wide go-to-market plan, working with all departments to execute.
- Develop, maintain and manage roadmaps for all assigned products in the assigned product portfolio.
- Support our 24 countries strong sales and marketing organization - be perceived as responsive, competent and adding significant value to the field organization.
- Maintain a status dashboard for all products that includes – product statistics, prioritized areas for improvement and roadmaps for future development.
- Understand in depth and document the competitive landscape for the products in the platform, including suggesting countermeasures to meet the competitive pressures.
- Define personas for products and user stories to facilitate development.

The candidate:

- Has a minimum 3-5 years of direct work experience in a marketing, product management or sales in a medical or technical field. Product management experience is preferred.
- Is preferred to have a Bachelor's or MBA degree in Marketing or a Master's Degree in Education.
- Writes well in English and is able to make complex technical material understandable for a global audience. Candidates will be required to provide written samples of previous work in English. Example work might include launch plan, product descriptions or marketing materials.
- Is able to prepare and deliver presentations to nurses, doctors, and other technical medical professionals fluently and comfortably in English.

Please note – this position reports to the Product Platform Director- Simulators, Suzanne Shea. The job is based in Stavanger, Norway.

Send application and a CV to hr@laerdal.no within **May 31st 2015**.
Please type “Product Manager – Patient Simulators”
in the subject line along with your name.



Laerdal
helping save lives