

Top 5 Benefits of Tweeting at Events

BENEFITS:

Share – Message interesting pictures, links, and notes with your followers
 Network – Connect with others that have similar interests
 Support – Recognize colleagues who are presenting or receiving awards
 Engage – Continue discussions about topics even after sessions end
 Reach – Follow discussions and topics that you are interested in

4 easy steps to get started:

Get Started

I.Visit www.twitter.com

- 2. Create a free account
- 3. Choose your user name

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View Discussions

- Discussions and events are organized by keywords preceded by a hashtag symbol # such as #LAERDALIMSH
- Search for a discussion such as #debriefing

Connect

- Conference speakers
- Colleagues
- Organizations:
 @LaerdalMedical @SSHorg
- Events:
 #LaerdalSUN

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Contribution Examples

- At #IMSH2015 In Situ simulation improves OB department readiness
- @friend Meet me at the Laerdal Booth 109 at 1:00 pm



