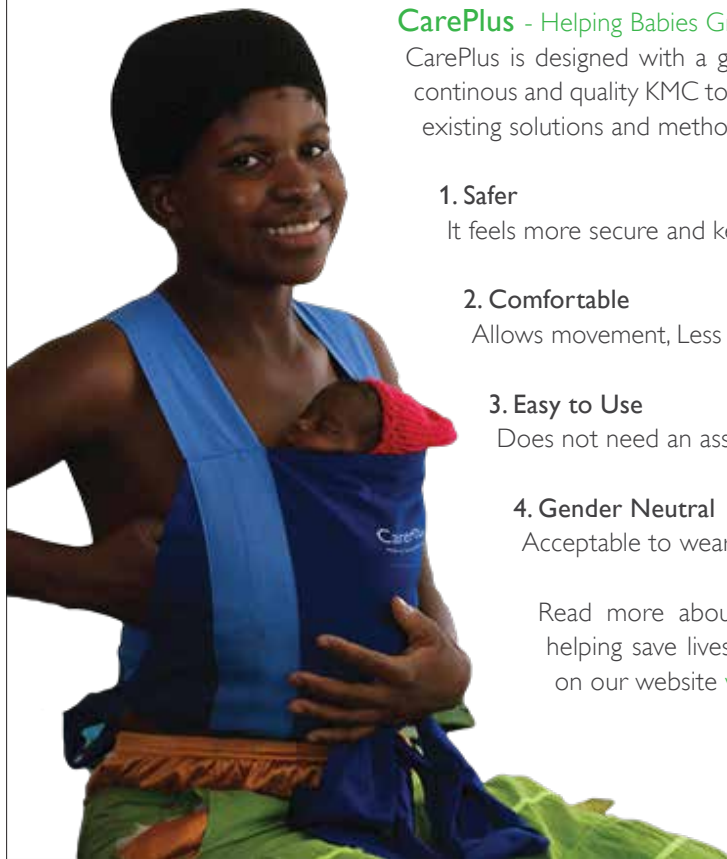


CAN A  
**MOTHER FRIENDLY APPROACH**  
HELP INCREASE THE  
**UPTAKE AND QUALITY OF KMC ?**



Near universal coverage of Kangaroo Mother Care could save 450,000 newborn lives every year. Health workers trained in kangaroo mother care can support and educate mothers to initiate KMC and help them continue after discharge.



### CarePlus - Helping Babies Grow

CarePlus is designed with a goal to help mothers in providing continuous and quality KMC to their newborns. In comparison to existing solutions and methods, users perceived CarePlus as:

#### 1. Safer

It feels more secure and keeps babies in correct posture.

#### 2. Comfortable

Allows movement, Less fatigue for back and shoulders.

#### 3. Easy to Use

Does not need an assistant. Facilitates breastfeeding.

#### 4. Gender Neutral

Acceptable to wear for fathers as well.

Read more about CarePlus and other products, helping save lives of newborns and their mothers on our website [www.laerdalglobalhealth.com](http://www.laerdalglobalhealth.com)

### Related Products



Training course materials



PreemieNatalie



MamaBreast



**Laerdal**  
helping save lives