

Laerdal Medical, one of the world's leading providers of Healthcare Solutions, is dedicated to helping save lives. Laerdal serves healthcare providers and educators with products and services for Basic Life Support, Advanced Life Support, Simulation, Airway Management, Immobilization, Patient Care, Self-directed Learning and Medical Education.



Product Manager – Maternal & Child Simulators

We are seeking to strengthen the Product Management function in our Simulator Platform, and are therefore looking to fill a Product Manager position. The position is located in Stavanger, Norway.

As a Product Manager, you will have the primary ownership of the product lines assigned to you and therefore the "health" of the individual products including product competitiveness, product roadmap, revenues, quality, etc.

This position will have the responsibility for our Maternal and Child simulators, including our junior, baby, newborn, and birthing simulators.

As a Product Manager, you are accountable for the following:

- **Product Roadmaps** - Develop, maintain and manage roadmaps for all assigned products in the assigned product portfolio.
- **Field Support** – Support our 24 countries strong sales and marketing organization - be perceived as responsive, competent and adding significant value to the field organization.
- **Program Support** – Support the regions in developing educational programs through a comprehensive understanding how our simulators are used.
- **Competitive Landscape** – understand in depth and document the competitive landscape for the products in the platform, including suggesting countermeasures to meet the competitive pressures.
- **User Personas and Stories** - Define personas for products and user stories to facilitate development.
- **Product Requirements** – Collect and document product requirements for future developments and/or product improvements based on real customer needs.
- **Product Launches** – Plan and manage global product launches.
- **Product Dashboards** - Maintain a status dashboard for all products that includes – product statistics, prioritized areas for improvement and roadmaps for future development.

The candidate:

- Is fluent in oral and written English.
- Writes well and is able to make complex technical material understandable for a global audience.
- Has 3-5 years of professional medical education or equivalent practical experience in the medical field.
- Has experience in maternal, infant or pediatric care.
- Is comfortable making presentations to nurses, doctors, and other technical professionals.

If you have questions about the position please send them to Suzanne W. Shea (Suzanne.Shea@laerdal.no) or contact her by phone (+47 47655475) between the hours of 15 to 17.

Send applications with CV to hr@laerdal.no within **April 25, 2014**. Please type "Product Manager – Simulator Platform" in the subject line along with your name.



Laerdal
helping save lives